

CONQUEST HERITAGE CENTRAL POWER RESERVE

Longines reimagines a unique CONQUEST model for the collection's 70th anniversary.

To mark the 70th anniversary of its emblematic CONQUEST collection, Longines is presenting the new CONQUEST HERITAGE CENTRAL POWER RESERVE, inspired by an iconic model from the late 1950s. Unique in the world of watchmaking, its power reserve is displayed on rotating discs in the centre of the dial. Available in champagne, anthracite or black, this singular timepiece testifies to the brand's technical excellence and timeless elegance.

An evocation of daring and of creative spirit, the Conquest collection was the first Longines watch line to have its name protected, in 1954, by the Federal Intellectual Property Office in Berne (Switzerland). Self-winding and water-resistant from the outset, the Conquest line has always been associated with the world of sport and achievement. Symbolising this spirit of conquest, the collection was expanded in 1959 to include a model with a one-of-a-kind power reserve indicator, consisting of two rotating discs located in the centre of the dial.



To mark the 70th anniversary of the Conquest collection (1954-2024), Longines is reimagining this classic with the new Conquest Heritage Central Power Reserve. A striking tribute to the historic model, the power reserve is revealed on two rotating discs in the centre of the dial. This unique process, invented by Longines and used exclusively by the brand, places the power reserve indicator on the central uncoiling disc. In the shape of a baton widened at the top, it indicates the movement's depletion level on the external coiling disc, graduated from '64' to '0'. It reveals the balance of power-reserve hours available, or in other words, the watch's remaining running time. Rewinding can be done either by turning the crown or moving the wrist,

causing the coiling disc to rotate. The aesthetics of the dial thus change continuously, creating an original poetic effect of the passage of time. This innovative mechanism echoes the long history of Longines watches with rotating discs, such as the hour-angle models developed for the aeronautical industry in the late 1920s.

Available in champagne, anthracite or black, the three-part dial of the Conquest Heritage Central Power Reserve is edged on its fixed part by twelve yellow gold-coloured, rose gold-coloured or silver-coloured applied faceted hour markers. In keeping with the characteristic circles motif of the Conquest collection, a fine circular thread carries the faceted hour markers and separates the minute track on the fixed dial. Another feature of this model is that the date is displayed at 12 o'clock in a date window decorated with a trapezoid-shaped applique. Like the hour markers whose colours they adopt, the unusual skyscraper-style hour and minute hands are coated with Super-LumiNova®.

Demonstrating the watchmaking expertise and timeless elegance of the winged hourglass brand, the Conquest Heritage Central Power Reserve is powered by the new exclusive Longines L896.5 calibre, visible via the transparent screw-down case back. Equipped with a silicon balance-spring and innovative components, this self-winding mechanical movement offers a magnetic resistance up to ten times greater than the ISO 764 benchmark standard.

The completely redesigned 38 mm steel case, with alternating satin-finished and polished surfaces, is topped by a box sapphire crystal with multi-layer anti-reflective treatment on both sides. The lugs have also been redesigned for optimum ergonomics and comfort.

The Conquest Heritage Central Power Reserve is available with black or grey leather straps, fitted with a new steel pin buckle, in common with the latest models in the Conquest Heritage line.

CONQUEST: 70 years of innovation and elegance



1954

Longines Conquest ref. 9001. 35 mm diameter case. Self-winding mechanical movement, Longines calibre 19AS. Champlévé enamel medallion inlaid in the case back. The first Longines collection to have its name protected.



1959

Longines Conquest * automatic ref. 9028.** 35 mm diameter case. Self-winding mechanical movement, Longines calibre 292. Power reserve indication displayed for the first time at the centre of the dial on rotating discs.



1984

Longines Conquest VHP ref. 4952. 33 mm diameter case. First Longines VHP quartz movement, calibre 276V.H.P. (Very High Precision). Variation of plus or minus one minute over 5 years, which is five to ten times more accurate than a conventional quartz watch.



2014

Longines Conquest Heritage ref. L1.611.6.70.4. 35 mm diameter case. Self-winding mechanical movement, calibre 633.5. This re-issue of four numbered versions marks the 60th anniversary of the Conquest collection.



2024

Conquest Heritage Central Power Reserve ref. L1.648.4.78.2 38 mm diameter case. Self-winding mechanical movement, exclusive Longines calibre L896.5 with power reserve on rotating discs in the centre of the dial. An iconic model revisited to mark the Conquest collection's 70th anniversary.



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Power reserve function

The power reserve complication indicates the length of time a mechanical watch can continue to run without needing to be wound. This mechanism is complex. Inside the watch movement, a spring stores the energy produced by winding. This energy is then released in a regulated way to power the movement. The power reserve is a measure of how long this stored energy will enable the watch to tell the time without rewinding. The power reserve is indicated on the watch face, usually in hours.

About our movements

Backed by centuries of watchmaking expertise, Longines has pioneered many technical advances and still displays an unfailing will to innovate. Its constant pursuit of excellence has led Longines to equip all its automatic timepieces with cutting-edge movements whose features include a silicon balance-spring. Silicon is not only lightweight and corrosion-resistant, but also sensitive to normal temperature fluctuations and magnetic fields. Its unique properties boost the watch's precision and longevity and allow Longines to guarantee these models for 5 years.

About Longines

Longines has been based in Saint-Imier in Switzerland since 1832. Its watchmaking expertise reflects a strong devotion to tradition, elegance and performance. With many years of experience as a timekeeper for world championships in sport and as a partner of international sports federations, Longines has forged solid and lasting links with the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of the Swatch Group Ltd, the World's leading manufacturer of horological products. The brand with the winged hourglass as its emblem has outlets in over 150 countries.